



Memorandum of UUBC Advisory Board Meeting

DATE: Thursday, January 10, 2013

Attendees		
Dave Barfield	Carol Bobek	Julie Jensen
Jim Jensen	Harris McKee	Tony Miltich
Jeff Tate	Michelle Harvey	
Not Attending		

Advisory Board Vacancy

The AB discussed the vacancy left by Kay Weiderhaft's decision to rotate off, and the opportunity it presented to increase perspectives from different segments of the UUBC fellowship. The AB decided to focus on younger members who are both active in UUBC and also parents with children active in the religious education class. Several names were put forward, with the decision made to ask Melissa Jordan to join the AB.

ACTION: Jeff will reach out to Melissa to see if she is willing and interested.

Social Media Outreach Vacancy

Kim Hodoway has announced that she can no longer manage UUBC's social media pages including Facebook, Meet-up. The AB was prepared to identify candidates who could take over this work, but the discussion was TABLED based on Jane Barfield's request that she and Joe DeRouen be allowed to get things better organized before a new coordinator be assigned.

ACTION: Jane will let us know when she is ready for a new volunteer.

UUBC Music Program

The AB discussed the need for excellence in music programming as a crucial component to growing the UUBC fellowship. The AB agreed that the UUBC's bank account is sufficiently large to allow exploration of a professional religious music director, albeit likely a part-time position. The AB also voiced appreciation for the efforts to date by the UUBC music team, especially Kelsey, Ward, and Dave, to fill this important role.

The AB agreed that the right next step are to check with some local churches on cost and sources for professional music directors, develop a job description, and plan to interview and audition candidates. The AB also felt it was appropriate to begin to identify available musicians who might perform periodically .

ACTION: Jeff will follow up with NWACC Music Chair for ideas. Carol Bobek has also identified a possible person of interest. Dave, Tony, and/or the Jensens will also reach out to two possible performers.

Part-Time Paid Professionals to Enhance Sunday Meetings.

Julie proposed that UUBC hire someone for the first Sundays to increase our continuity and have a second ordained minister (or ministerial student) for third Sundays. The AB felt that this idea would be good question to discuss at the next World Cafe. Julie noted that 1st Sunday speakers have been identified through the May service. Ward, Jan, and Jeff have agreed to serve once per quarter if needed.

ACTION: Include in World Café discussion

Volunteer "Team Fair" Set for January 27

ACTION: Carol and Julie will pull together information; Jeff will include announcements about the forthcoming Team Fair.

Posting Minutes of Advisory Board Meetings

No discussion. Jane Barfield has set up a three-level access system on the website. Public, Members Only, and Support-Only.

ACTION: post on the Support-Only now, and discuss at next meeting whether to post instead on Members-only.

Chair location for discussion-Sunday

We considered leaving chairs around tables for discussion-Sunday to reduce transition time.

ACTION: Use chairs on dance floor and move to tables because of the "ritual" of starting service the same way for three Sundays.

2nd Signatory on UUBC Checks

No discussion, but based on the feedback from UUBCAB emails, Jim Jensen has put Harris McKee's name on the account as an alternate signatory.

Augmenting UUBC's Marketing Program

Dave and Jane Barfield have placed an ad on FaceBook to see what happens. Those who click are directed to our webpage. Jeff suggested holding off on KUAF until we have settled more strongly into our new rotation. He also noted that our best marketing will be through Social Media where those who "like" are "sharing" with others.

Next Meeting

No date was set for the next Meeting of AB; traditional meeting date of 2nd Thursday would be Feb 14th.

ACTION: Michelle will canvas to confirm the date.

Memorandum respectfully provided by Michelle Harvey, with significant back-up from Harris McKee